

# GREER LAMMENS

Email : greerlammens@gmail.com

Linkedin : [www.linkedin.com/in/greer-lammens](http://www.linkedin.com/in/greer-lammens) | Portfolio : [www.greerlammens.com](http://www.greerlammens.com)

## Experience:

**Video Filming and Editing | Freelance** May 2023 - Present

Filmed and edited content for various sports brands and organizations in order to boost their following, branding, and content

**Total Hockey Development | HT40 Foundation Shouldercheck Showcase | The Current Wellness | HK Motor Cars | JL Rocks Jewelry | Trail Network USA | East Coast Kings Hockey | Vineyard Vines | CWENCH | Moulson Mindset**

**Social Media Marketing and Video Specialist | Prentiss Human Performance** May 2023 - Present

Filmed, edited, and produced content for Prentiss for their social media  
Collaborated with other sports companys' social medias to grow both brands

**Social Media Marketing Intern | Prentiss Human Performance** June 2022 - Dec 2022

Filmed and photographed content to produce and post for their website and social media platforms  
Created engaging content for followers

**Director of Creative Development and Communications | MUSINGSTalk** April 2021 - Present

Helped co-create the MUSINGSTalk Podcast Series  
Aided in social media and Podcast creation and development

**Research Consultant & Ambassador | LiveWell By Jenny** April 2020 - March 2021

Researched for the release of their Campus branch of their brand  
Aided in the building of their ambassador team and Campus website

**Social Media Marketing Intern | To and From Nail Salon** June 2018 - Jan 2020

Responsible for social media platforms including Instagram and Facebook  
Provided photos and film content for their social media  
Worked retail and helped clients and customers of their salon

## Skills:

- Adobe Photoshop, Premiere Pro, Lightroom
  - Microsoft Word, Powerpoint, Excel
  - DaVinci Resolve Coloring
  - Google Suite
  - Final Cut Pro
  - Canva
  - Youtube, Instagram, Twitter
  - Research, Marketing, Retail, Public Speaking
- Canon C100, C200
  - Canon EOS Rebel T6i / 750D
  - BlackMagic Pocket Cinema 6K
  - GoPro
  - DJI RS 3 Pro Ronin Stabilizer Gimbal
  - Rode Wireless Pro Microphones

Working Knowledge:

  - AVID
  - Adobe After Effects, DreamWeaver, and Illustrator

## Education:

**S.I. Newhouse School of Public Communications, Syracuse University**

B.S. Television, Radio, Film May 2023  
Minor of English & Textual Studies  
Fashion & Beauty Communications Milestone